

EPISODE 100: 6 SMALL THINGS THAT MAKE A BIG DIFFERENCE

1. RECOGNITION

- Noticing or honoring someone for their performance.
- Does what I do matter?

2. APPRECIATION

- Expressing the gratitude you feel.
- “The deepest desire in all human beings is the desire to be appreciated.” William James

3. VALUE

- Telling someone that they are needed, play a key role, fill an important gap.

4. SIGNIFICANCE

- Letting someone know that they are important as a human being, a person.
- Be a giver, not a taker.
- There are no small people.

5. SAFETY

- Be a person people can trust and feel safe with.
- Keep confidences.

6. SERVICE

- Doing little things for others.
- Seeing a need and meeting it.

Are there other communication-related topics you'd like to hear the Communication Guys address? Let us know on our [Facebook page](#).