

## EPISODE 99: THE PERSUASIVE POWER OF HUMILITY

### 1. HUMILITY MAKES YOU A SECURE LEADER

- Secure enough to share credit.
- Secure enough to not have to have all the answers, the final word, or the best idea.
- You are secure enough to celebrate the great input and insights from others. (Not secretly threatened by people with better ideas or more talent than you.)

### 2. ATTRACTS OTHERS TO YOU

- Awesome talent worn with humility is always attractive.
- It promotes character centered leadership and teams, not personality centered teams.

### 3. HUMILITY MAKES OTHERS LOYAL TO YOU

- People want to follow you, align with you, participate with you.
- They know their value, efforts or hard work will not be over-looked.
- They know you are a sharer, not a hoarder of credit.

### 4. HUMILITY REDUCES YOUR STRESS AND ANGER

- “Freedom from control of the competitive reflex.” Karl Albrecht, Ph.D

### 5. HUMILITY MAKES YOU AUTHENTIC

- “Pride makes us artificial and humility makes us real.” Thomas Merton
- “Humility is nothing but truth, and pride is nothing but lying.” St. Vincent dePaul
- Show me an individual who is arrogant and I will show you an individual who is either insecure or ignorant.
- Myth of celebrity.

Are there other communication-related topics you'd like to hear the Communication Guys address? Let us know on our [Facebook page](#).