

EPISODE 118: WHAT YOU THOUGHT YOU KNEW ABOUT MILLENNIALS INTERVIEW WITH KRISTEN HADEED

1. WHO IS A MILLENNIAL?

- Those born between 1984-2004.
- largest generation in US history.
- Will soon make up half US work force.

2. MILLENNIAL MYTHS

- Feel entitled.
- Can't handle feedback.
- No work ethic.

3. HOW MILLENNIALS DEFINE SUCCESS

- Want to work in a place where they feel like they matter.

4. BE A LEADER

- Empower them. Trust them with responsibility.
- Give and accept feedback in real time.
- Build relationships.
- Be vulnerable.
- Teach and train in everything.

5. CHEERLEADER VS. LEADER

- Be direct and specific.
- Apply F.B.I.: Feeling, Behavior, Impact

Sources mentioned in this episode:

[Kristen Hadeed "Permission to Screw Up: How I Learned to Lead by Doing \(Almost\) Everything Wrong"](#)

Are there other communication-related topics you'd like to hear the Communication Guys address? Let us know on our [Facebook page](#).