

EPISODE 152: HOW TO BE A MASTER EMCEE**5 RESPONSIBILITIES OF A MASTER OF CEREMONIES:****1. TO OVERSEE THE EVENT**

- When an event is planned, responsibilities are jobbed out
- But who pays attention to the event as An overall unit?
- Someone needs to approach the event with a communicator's eye and ear
- That's the emcee—M.C.—the “master of ceremonies”

2. TO SET THE MOOD

- An emcee needs to be far more a standup comedian
- A master emcee needs to be a “master of mood”
- The master emcee asks, “What is the overall mood that needs to be set?”
- The emcee isn't there to showcase his talents, he's there to serve the event

3. TO INTRODUCE THE MAJOR ELEMENTS

- The elements of any event will differ in length, tone, gravity, importance
- The emcee asks: How does EACH element need to be set up?
- What's the style and tone of the next presenter?
- What is the best way to set up the next presenter for success?

4. TO SEGUE BETWEEN THE ELEMENTS

- The mood that ends one may be different from the mood that should start the next
- The emcee provides the emotional segue between them
- What was the tone of the last element, and how did it end?
- What does the tone of the next element need to be?

5. TO CONCLUDE THE EVENT

- What does the audience need to be reminded of?
- How can you honor each of the presenters?
- What's the key takeaway from the event?
- What emotional note should it end on?
- A master emcee makes the event end w a bang, not a whimper

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